

President Message



In Indonesia SUZUKI began producing motorcycle in 1970, automobile in 1976 and started selling outboard motor in 1971. Not only providing vehicles for domestic market in Indonesia, we also export made-in-Indonesia products to 84 countries around the world. Thanks to warm support from people in Indonesia, we have been able to continue our business for almost 50 years. On behalf of SUZUKI, I would like to express my sincere respect and heartfelt gratitude to all of people in Indonesia.

SUZUKI is committed to delivering beneficial and attractive products for the nation's development by contributing to their life and business. We believe we prove it through the start of operation of Cikarang Plant, which was completed in 2015 at an investment of close to USD 1 billion. SUZUKI has installed facilities and equipments with the most advanced and international standard mass production technology so as to enable us to manufacture high quality product for our customers in Indonesia and abroad.

We will constantly keep in mind the first of SUZUKI Group's mission statements, which is "Develop products of superior value by focusing on the customer" in order to deliver valuable products to not only Indonesian, but also foreign customers all over the world. SUZUKI also believes that mutual trust and respect with each other are the most valuable principles, which are established among stakeholders of SUZUKI, such as employees, suppliers, and dealers throughout Indonesia.

Seiji Itayama
President Director

PT Suzuki Indomobil Motor PT Suzuki Indomobil Sales



About Us

Suzuki Indonesia is a business group engaged in the automotive industry that produces, markets and sells motorcycles, automobiles and outboard motors. It is also supported by after sales spare parts and repair / maintenance services throughout Indonesia which is solid and integrated in serving Suzuki's customers. Suzuki Indonesia also exports motorcycles and automobiles to 84 countries around the world.

Mission Statement of Suzuki

1. Develop products of superior value by focusing on the customer.
2. Establish a refreshing and innovative company through teamwork.
3. Strive for Individual excellence through continuous improvement.

Number of Employee

6,434 (as of March 2019)





Head Office

Administration, Sales, Marketing & Service
Jl. Raya Bekasi Km. 19 Rt. 009/Rw. 001
Kel. Rawa Terate, Kec. Cakung, Jakarta Timur 13920
T. (+6221) 29554800 (Hunting)
Website : www.suzuki.co.id







Social Media

Automobile

-  Suzuki Indonesia
-  @suzuki_id
-  @suzukiindonesia
-  Suzuki Indonesia

Motorcycle

-  Suzuki Motorcycles Indonesia
-  @suzukiindonesiamotor
-  @suzukiMotorID
-  Suzuki Motorcycles Indonesia

Share Holder

PT Suzuki Indomobil Motor



PT Suzuki Indomobil Sales



Number of Employee (as of end of March of each year)

Year	2015	2016	2017	2018	2019
Number of Employee	6,620	6,005	5,662	5,838	6,434

Suzuki Network (as of March 2019)

	Main Dealer	Showroom	Sales Force
Automobile	53	332	3,759
Motorcycle	40	362	1,340
Outboard Motor	10	-	-

Domestic Sales Performance

AUTOMOBILE (January-December Period)

Year	2014	2015	2016	2017	2018
Sales Unit	154,923	121,805	92,950	111,660	118,014
Total Market	1,208,019	1,013,291	1,062,716	1,079,634	1,151,291
Market Share	12.8%	12.0%	8.7%	10.3%	10.3%

MOTORCYCLE (January-December Period)

Year	2014	2015	2016	2017	2018
Sales Unit	275,067	109,882	56,824	72,191	89,508
Total Market	7,867,195	6,480,155	5,931,285	5,886,103	6,383,108
Market Share	3.5%	1.7%	1.0%	1.2%	1.4%

Sales Export (January-December Period)

Type		2014	2015	2016	2017	2018
Automobile	CBU	15,288	17,762	22,861	28,504	24,924
	CKD	9,960	8,376	21,264	35,064	38,944
	Total	25,248	26,138	44,125	63,568	63,868
Motorcycle	CBU	117	25,558	28,484	25,586	52,631
	CKD	96,864	78,120	78,120	87,600	130,800
	Total	96,981	103,678	106,604	113,186	183,431

* CBU : Completely Built Up
CKD : Completely Knocked Down

Suzuki History in Indonesia

1970 PT Indohero Steel & Engineering Company Cakung, as sole agent for Suzuki motorcycle started selling motorcycle, A110 & FR70



1974 PT Suzuki Indonesia Manufacturing, Cakung, as company to produce component for Suzuki motorcycle and automobile started operation

1976 PT Indomobil Utama, Pulogadung, as sole agent for Suzuki automobile started selling automobile, Pick Up ST10



1981 A new motorcycle assembly plant in Tambun began to operate

1984 PT Suzuki Engine Industry, Cakung, as company to produce engine for motorcycle and automobile started operation

1986 Market share of Suzuki automobile reached first position

1990

- Merger of all Suzuki companies into PT Indomobil Suzuki International
- Share holder : Indomobil 51% & Suzuki Motor Corporation 49%

1991 Opened new automobile factory at Tambun

1993 Started export Futura to Malaysia

1994

- Suzuki Marine introduced 2-stroke model Outboard Motor, DT15
- Export RC100/110 motorcycle to Vietnam



1995 Total automobile production reached 500,000 units

1997 Opened new Part Center Warehouse at Tambun

2002

- Change in stock composition of PT Indomobil Suzuki International
- Share holder : Suzuki Motor Corporation 90% & Indomobil 10%

2004

- Total automobile production reached 1,000,000 units
- Introduced new line up of automobile, APV



2005

- Total motorcycle production reached 5,000,000 units
- Started export APV

2009 Company changed its name to PT Suzuki Indomobil Motor

2012 Introduced new line up in MPV category, Ertiga



2013

- Introduced new line up in Low Cost Green Car category, Karimun Wagon R
- Total motorcycle production reached 10,000,000 units



2014

- Started export Karimun Wagon R to Pakistan
- Total automobile production reached 2,000,000 units

2015

- Opened new factory with advanced technology for automobile at Cikarang
- Started export Address to Europe, Japan, ASEAN and Oceania

2016

- Introduced new line up of automobile, SX4 S-Cross
- Introduced new line up of motorcycle, All New Satria F150



2017

- Introduced new line up of automobile, Ignis and Baleno
- Introduced new line up of motorcycle, GSX-R150 and GSX-S150



2018

- Introduced new line up of automobile, All New Ertiga
- Introduced new line up of motorcycle, Nex II and GSX150 Bandit
- Started export All New Ertiga and Nex II



ISO Certificate

Certified from 1999 **ISO 9001:2015 (Upgraded in 2017)**
 Quality Management System for Manufacturing, Assembling, and After Sales Service of Motorcycles and Automobiles



Certified from 2009 **ISO 14001:2015 (Upgraded in 2018)**
 Environment Management System for Manufacturing, Assembling of Automobiles and Manufacturing Polyurethane Seat for Automobiles Tambun II Plant



Certified from 2006 **ISO 14001:2015 (Upgraded in 2018)**
 Environment Management System for Manufacture and Assembly of Engine 2W & 4W and Transmission 4W Cakung Plant



Certified from 2012 **SNI ISO/IEC 17025:2008 (Upgraded in 2017)**
 General Requirements for the Competence of Testing and Calibration Laboratories for Emission Testing Laboratory



Certified from 2008 **ISO 14001:2015 (Upgraded in 2018)**
 Environment Management System for Manufacture and Assembly of Motorcycle 2W Tambun I Plant



Certified from 2018 **ISO 14001:2015**
 Environment Management System for Manufacture and Assembly of Engine, Transmission and 4 Wheel Cikarang Plant



Suzuki Plants

Cakung Plant



Manufacturing & Assembly of Engine & Transmission for Motorcycles

Site area : 82,000 m²

Products : Engine & Transmission of Motorcycle

Address : Jl. Raya Penggilingan, Kel. Penggilingan,
Kec. Cakung Jakarta Timur, DKI Jakarta 13940
Telp. (+6221) 4602960

Cikarang Plant



- Manufacturing of Body Components & Assembly of Automobiles - Manufacturing & Assembly of Engines & Transmission for Automobiles

Site area : 1,307,000 m²

Products : All New Ertiga, Engine K10B (1000cc) & K15B (1400cc),
Transmission MF60 & MF70

Address : Kawasan Industri Greenland International Industrial Center (GIIC)
Blok AC, No.1 Kota Deltamas, Sukamahi, Cikarang Pusat,
Bekasi, Jawa Barat 17530
telp. (+6221) 29601900

Tambun I & II Plant



Tambun I

- Administration Office - Manufacturing of Body Components & Assembly of Motorcycles

Site area : 142,000 m²

Products : GSX-R150, GSX-S150, Satria F150, Address,
Nex II, Smash, GSX150 Bandit

Address : Jl. Raya Diponegoro Km 38.2 Kel. Jatimulya
Kec. Tambun Selatan, Kab. Bekasi, Jawa Barat 17510
Telp. (+6221) 8801251, 8801235

Tambun II

Manufacturing of Body Components & Assembly of Automobiles

Site area : 420,000 m²

Products : New Carry Pick Up, APV, Karimun Wagon R

Address : Jl. Raya Diponegoro Km 38.2 Kel. Jatimulya
Kec. Tambun Selatan, Kab. Bekasi, Jawa Barat 17510
Telp. (+6221) 8801251, 8801235

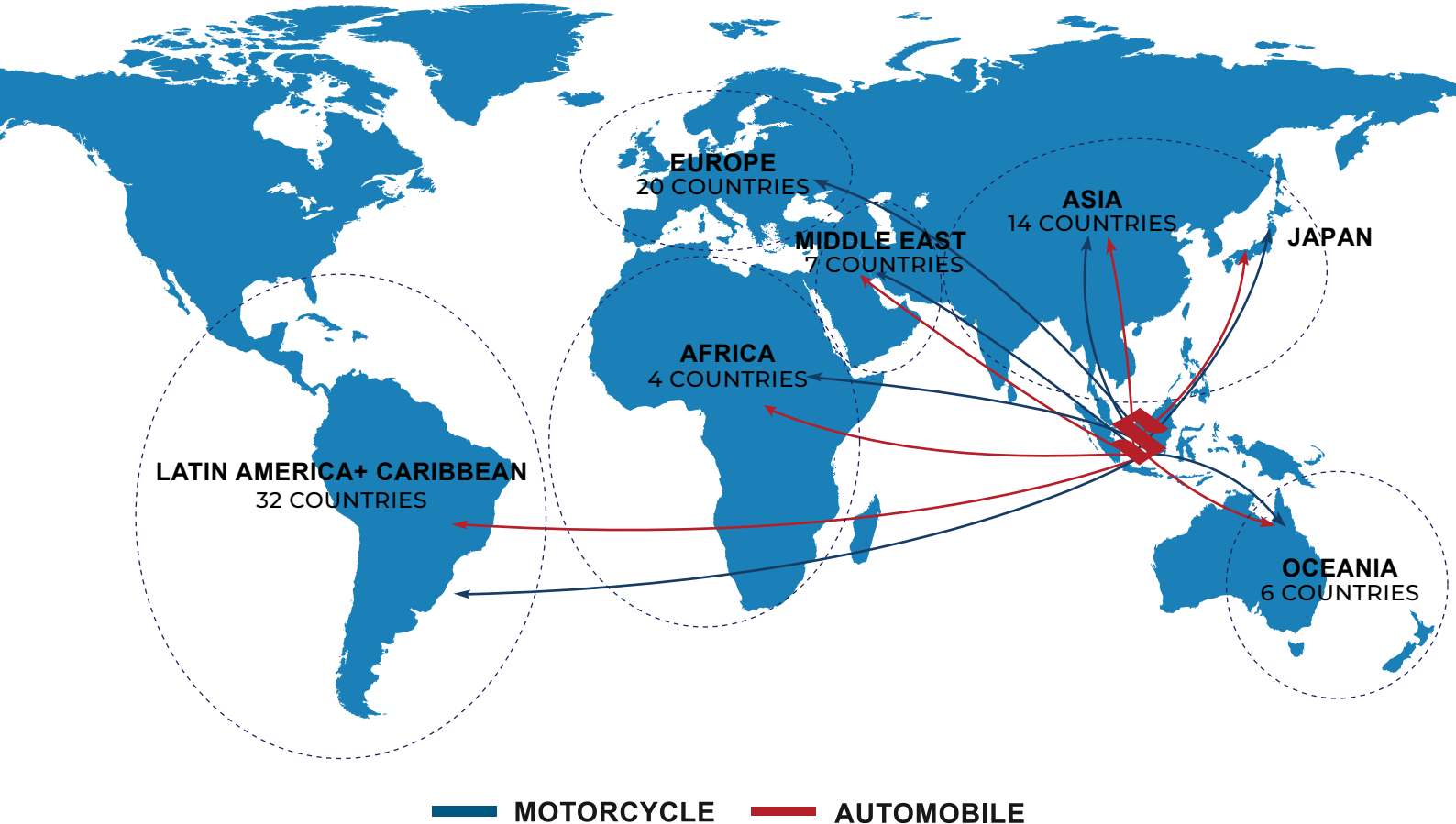
Parts Centre

Management Spare Part & Distributor

Address : Jl. Toyogiri, Tambun, Bekasi, Jawa Barat
Telp. (+6221) 8809940



Export Destination 84 Countries in 2018



Penetrating Global Market

PT Suzuki indomobil Motor is an automotive manufacturer who serves domestic and international customers. Our plants produce high quality automobile and motorcycle which meet the international standard. We export these products to 84 countries in the world.



Awards

"Primaniyarta Award 2018"
PT SUZUKI INDOMOBIL MOTOR
Highest Award for Export Performance from Ministry of Trade



Suzuki Automobile Awards

New Carry Pick Up "Best World Premiere" at IIMS 2019

All New Ertiga
 "Car of The Year" at Otomotif Award 2019
 "Best Low MPV" at Otomotif Award 2019
 "Breakthrough Product of the Year" at Marketeers Editor's Choice Award 2018
 "Best Cabin Insulation" at Mobil Motor ICOTY 2018
 "Best Five Choice" at FORWOT Award 2018
 "Best MPV" at IIMS Award 2018

Ignis
 "Best of The Best Hatchback" at Otomotif Award 2018
 "Best of City Hatchback" at Otomotif Award 2018
 "Best Fuel Consumption" at Gridoto Award 2018

New SX4 S-Cross
 "Best of Low Crossover" at Otomotif Award 2019
 "Best of The Best Crossover" at Otomotif Award 2018
 "Best of Crossover" at Otomotif Award 2018



**Best World Premiere
(Carry Pick Up)**



**Car of the year - Otomotif Award
(All New Ertiga)**



**Best Five Choice Suzuki NEX II
- FORWOT Motorcycle**

Suzuki Motorcycle Awards

GSX-R150 "Best Sport Bike" at IIMS 2018

All New Satria F150
 "Best Bebek Sport 150CC" at Motor Plus Award 2018
 "Best of The Best Bebek" at Motor Plus Award 2018
 "Best of The Best Cub" at Otomotif Award 2018
 "Best of Cub 110-150CC" at Gridoto.com Award 2018
 "Best of Hyper Cub" at Otomotif Award 2018

NEX II
 "Best Influencer Marketing Implementation in Private Sector" at Indonesia Content Marketing Award (ICMA) 2019
 "Best Value 2018" at Gridoto Award 2018
 "Best Five Choice Suzuki NEX II" at FORWOT Motorcycle 2018



ICMA (Nex II)

Corporate Social Responsibility



Arm Roll Unit Donation

As contribution in making clean environment, Suzuki donated APV arm roll to several regencies, such as Indramayu, Cirebon, Kuningan, and Majalengka.



Ambulance Donation for the Winner of Primary Health Care Facilities Competition

Suzuki participated in improving health services for Indonesian people by giving APV ambulance for the winner of Primary Health Care Facilities Competition held by Ministry of Health. Suzuki has participated in this program since 2015.



Donation for Earthquake Victims

To accelerate the rehabilitation of earthquake victims in Lombok and Palu, Suzuki donated 2 units of ambulance, repaired school buildings affected by the disasters, and provided free service program for customers whose vehicles were affected.



Road Safety Campaign for Junior High School Students

In order to promote road safety to Indonesia's young generation, Suzuki holds a road safety campaign named GESIT (Gerakan Suzuki Peduli Keselamatan) for junior high school students. The program has been carried out since 2017 with total around 2,500 students participating until 2018.



Student Plant Visit

Suzuki invites primary school to university students from all over Indonesia to visit our plants at Cikarang and Tambun to learn the manufacture of automotive products. In 2018, more than 16,000 students from 187 schools have visited our plants.

Suzuki Highlights



Global Premiere New Carry Pick Up

Suzuki launched the latest generation of Indonesia's king of pick up, Suzuki New Carry Pick Up at the 2019 Indonesia International Motor Show on April 25th, 2019.



All New Ertiga Suzuki Sport Launch

PT Suzuki Indomobil Sales (SIS) announced All New Ertiga Suzuki Sport as the newest variant of its flagship model.



Export Ceremony of All New Ertiga and Nex II

PT Suzuki Indomobil Motor inaugurated the export of the Suzuki All New Ertiga and Suzuki Nex II at the Cikarang Plant on October 22, 2018. This is a form of Suzuki's commitment in optimizing its production capacity to meet domestic and international market demands.



Primaniyarta Award

PT Suzuki Indomobil Motor received Primaniyarta Award from Ministry of Trade on October 24, 2018. This award is the highest appreciation given by the Government of the Republic of Indonesia to exporters who give significant contribution to Indonesian export.



GSX150 Bandit Product Introduction

PT Suzuki Indomobil Sales introduced new motorcycle product, GSX150 Bandit at Gaikindo Indonesia International Auto Show (GIAS) 2018.



Grand Opening of Outboard Motor Dealer

PT Suzuki Indomobil Sales inaugurated the 10th Outboard Motor dealer with 3S (Sales, Service, Spare Parts) facilities in Ambon on March 15, 2019.



ALL NEW ERTIGA

SUZUKI *SPORT*



All New Ertiga



New SX4 S-Cross



Baleno



Ignis



APV New Luxury



APV Arena



Jimny



Karimun Wagon R



Karimun Wagon R GS



New Carry Pick Up



NEX II



Address



New Smash FI



All New Satria F150



GSX-R150



GSX-S150



GSX150 Bandit



DT15A



DT40W



DF20A



DF90A



DF325A